



Proudly Made in USA



A Family Tradition in Chocolate Since 1921

From  
Our Family  
to Yours



REGISTERED PENNSYLVANIA  
DEPARTMENT OF AGRICULTURE



#4 on Food Network's Top 5  
Tasty Tours

# The Wolfgang Value Proposition

- Premium Quality Products
- Impeccable Service
- Absolute Value
- Easiest Fundraiser You'll Ever Conduct

## Wolfgang is Your Fund-Raising Partner





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## About Wolfgang



- **Founded in 1921 – One of the oldest family-owned & managed confectionery manufacturers in the United States – currently in the 4<sup>th</sup> generation**
- **As a producer of premium chocolates, Wolfgang is a well-known brand in the mid-Atlantic region and nationally, a market leader in the fund-raising sector**
  - *Millions of boxed chocolates and chocolate bars sold by schools and other organizations throughout the USA annually*





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# Why Choose Wolfgang Candy?



## • Our Fund-raising Philosophy



➤ We manufacture and distribute products that YOU would be as PROUD to offer your customers as we are to serve YOU

## • Our Quality and Value

➤ Wolfgang is absolutely committed to the quality of the products it produces and distributes

➤ No other confectionery manufacturer in the United States offers a premium chocolate selection at the price point of Wolfgang





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# Why Choose Wolfgang Candy?

## • Our Award-Winning Portfolio of Premium Confections



➤ The Wolfgang brand is associated with high-quality and delicious chocolate creations

➤ Genuine consumer demand for the Wolfgang brand means you'll sell more. When you sell more, you make more!

➤ Quality Products for everyone

- Kosher Product 
- Dietetic Product (no sugar added)
- Low-carb Product
- Made in America!!





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# Why Choose Wolfgang Candy?

## • Quality Merchandise for Holiday Gift Giving

➤ Wolfgang offers a Candy & Gift brochure to suit almost everyone's taste

➤ Wolfgang selects only the finest merchandise to complement its quality chocolates!

➤ Value-Priced Quality Gift Products

- Cookie Dough
- Coffee
- Cheese & Sausage
- Wrapping Paper
- Candles
- Flower Bulbs & Seeds
- All Proudly Made in USA!





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# Why Choose Wolfgang Candy?

- Compare our Value with Other Fund-Raisers

Product	Wolfgang Size	Wolfgang Price	Other F/R Companys' Size*	Other F/R Companys' Price*
Caramelts	8.5 oz	\$7.50	7 oz	\$8.00
Peanut Butter Treats	10 oz	\$7.50	6 oz	\$7.50
Cashew Turtles	8 oz	\$7.75	7 oz	\$8.00
Coconut Droplets	11 oz	\$7.50	7 oz	\$7.50
Chocolate Creams	10 oz	\$7.50	6 oz	\$7.50
Vanilla Caramels	10 oz	\$7.50	7 oz	\$8.00

\* = Average Size & Price among fund-raising companies in the industry



- Competitive pricing, competitive packaging (more volume) and a premium product means better VALUE for YOUR customers
- Better value means you'll sell more, and when you sell more, YOU MAKE MORE!



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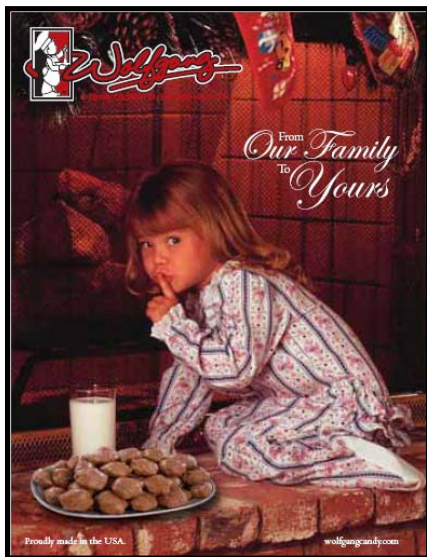
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# Why Choose Wolfgang Candy?

- Funds (Profit) for your school or organization

- Wolfgang offers up to 50% profit!



<u>Total Retail Sales</u>	<u>Profit to your Organization*</u>
\$0 – 7,499	40%
\$7,500 - \$9,999	45%
\$10,000 and up	50%

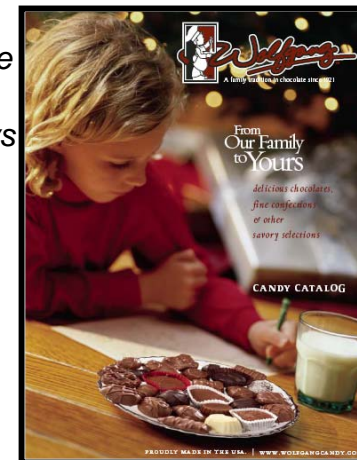
\* Get an additional **3%** profit if you pick up your order from our warehouse in York, PA!

- Get an additional 1% off of your invoice if you pay your bill within 15 days of invoice date
- Free Shipping for Orders Exceeding \$4,000 Retail - \$50.00 Delivery Charge for Orders Less than \$4,000, and \$75.00 Deliver Charge for orders less than \$2,000



- Pre-Packing of Orders

- Orders are shipped to you **INDIVIDUALIZED** per seller





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# Why Choose Wolfgang Candy?

- [www.wolfgangcandy.com](http://www.wolfgangcandy.com) - your year-round fund-raising solution!

➤ Your organization receives a unique account number whenever you choose Wolfgang as your fund-raising partner

➤ Now family and friends from across the country can participate in your fund-raiser by logging onto [wolfgangcandy.com](http://www.wolfgangcandy.com), entering your organization's account number and purchasing products  
**(Don't worry about shipping – Wolfgang ships direct to the customer!)**

➤ Your organization receives up to 50% profit on any purchases from the Wolfgang WEB site – **all year long!\***

\* Aggregate retail sales > \$10,000, receive 50% profit





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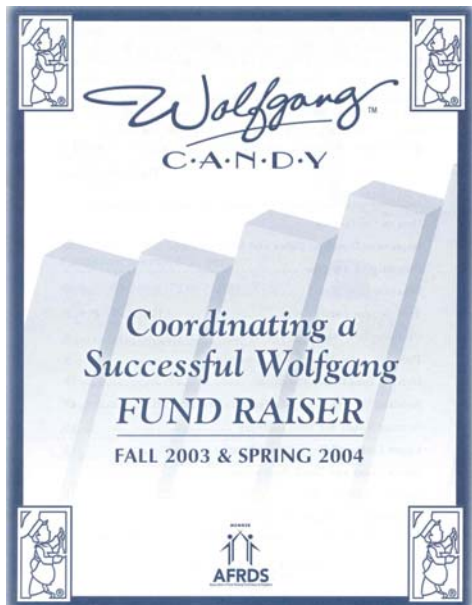


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# Why Choose Wolfgang Candy?

• **Wolfgang's customer service is only a phone call or e-mail away!**



- A full-time professional sales staff to help you select the appropriate fund-raising program and to help you get things off to a great start!
- A full-time customer service staff to answer any of your questions before, during or after your fund-raising program!
- A comprehensive Wolfgang chairperson's kit – a “how to” guide designed to help you plan and orchestrate your fund-raiser!



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## Why Choose Wolfgang Candy?

### • See What Wolfgang Customers are Saying!

- **Jodee Hanzely- CG Johnson Elementary** - We have tried other fundraisers in the past, and have since returned to Wolfgang. Wolfgang fundraising has produced tremendous profit for our school.
- **Joan Schmuck, Red Lion Christian Academy** - You make raising money easy, that is why my only fund raiser is Wolfgang Candy.
- **Sue Urban, St. Joseph Regional Academy** - The Wolfgang staff is always very helpful and courteous, you make my job as candy chair easy! Thanks!
- **Marcia Gregorio, Gettysburg High School** - This is a pain free fundraiser. Thanks!!!!
- **Megan Coleman, Perryville Elementary (MD)** - Your company provided excellent guidance and support through all stages of the fundraising process. Thank You.
- **Duffield School and PTO** - We cannot say enough about Wolfgang Candy! Our school conducts one fund raiser which supports our students and teachers for an entire school year. You can count on Wolfgang's product, quality, and customer service. Thanks Wolfgang for making our fund raiser such a success!



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## Why Choose Wolfgang Candy?

- **A Well-recognized Brand** – customers will buy the product from your organization because they know Wolfgang!
- **Profit to your Organization** – up to **50%**
- **A Premium Product** – quality chocolates and gifts that customers want to buy from your organization!
- **Competitive Pricing** – price-to-volume ratio is the BEST in the industry, which means VALUE for your customers
- **Pre-packing** – orders are shipped to you individualized per seller
- **Wolfgang Customer Service** – a staff dedicated to helping you from start to finish!

## Why Wouldn't You Choose Wolfgang Candy!!



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# Visit the Wolfgang Chocolate Factory



***The Tastiest Factory Tour!***

***Ranked in the "TOP FIVE" Tasty Tours by Food Network!***



**FREE**  
**Daily Chocolate Factory Tours**  
**Mon – Fri, 10:00am & 2:00pm**  
*Saturdays by Appointment*

**OPEN YEAR-ROUND**

**[www.wolfgangcandy.com](http://www.wolfgangcandy.com)**





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